



BROADCAST LIAISON AND SERVICES MANAGER

Ready to lead a new era in African football?

You believe you have the educational background and professional experience to elevate the organization to the highest international standards? CAF is looking to recruit a **Broadcast Liaison & Services Manager**.

Responsibilities:

- Facilitate Communication between CAF and media rights partners.
- Client Servicing.
- Satellite Operations and Coordination.
- Supervision of CAF media rights partners.
- Liaising with the Operations and Sales to ensure that all booked services are delivered to the satisfaction of media rights partners.
- Manages daily enquiries of Broadcasters.
- Leads Broadcast Services before and during CAF events.
- Assisting Broadcasters in overseeing smooth running and delivery of projects.
- Contribute to the development and implementation of CAF's broadcast strategy.
- Compile pre-tournament Broadcast Services Plan
- Compile Post-tournament Broadcast Services Report
- Manage the planning and implementation of all aspects of the host broadcast production and operations for CAF tournaments and events, including but not limited to:
 - Drafting, negotiation, execution, and implementation of supplier contracts.
 - Budget management.
 - Assist and support Local Organizing Committees in delivering all broadcast infrastructure as per CAF's requirements.
 - Ensure all compliance and legal requirements related to broadcast operations at CAF events are met by all involved external contributors.
- **Event management:**
 - Oversee the delivery of CAF competition(s) in the planning phase and on-site.
- **Project management:**
 - Lead or support specific projects related to sponsorship servicing and beyond.



- Manage service providers and handle tenders and procurement procedures when necessary.
- Contribute to specific working groups within the Commercial Division and across CAF.
- Bring added value by contributing innovative ideas to further enhance CAF's approach to broadcast production management.

Requirements (profile):

- Bachelor or master's degree in business or sports management, or similar.
- Previous experience in broadcast production role is a plus.
- Fluent in English and/or French language both written and spoken; command of any of the other CAF official languages (English, French or Arabic) is a plus.
- Critical thinking, problem-solving skills, and ability to work in a fast-paced environment.
- Excellent oral and written communication skills.
- Willingness to travel.
- Willingness to work event-time hours during competitions.
- Knowledge of satellite coordination.
- High level of proficiency with Microsoft Office and other modern IT tools.

We offer:

- An interesting and varied job in an exciting and innovative international organization.
- Attractive employment conditions.
- The opportunity to be part of a highly committed international team.
- Quality social security coverage.
- An excellent pension schemes.

The position will be based in CAF Headquarters – Cairo, Egypt. Only qualified applicants will be considered for employment without regard to gender, race, age, skin colour, nationality, religion, sexual orientation, or on any other grounds.

If you have the necessary qualifications and are keen to work for a top international sporting organization, submit your application in English (Motivation Letter, CV, Diplomas, and Reference Letters).

Only direct applications who meet all the required criteria will receive consideration, please send your C.V. to careers@cafonline.com

Application deadline 05/01/2023